

Environmental Assistance and Customer Service

ENVIRONMENTAL QUALITY

# WORKING WITH RECYCLING VENDORS

MIKE GREENE
RECYCLING BUSINESS DEVELOPMENT SPECIALIST
NC DEPARTMENT OF ENVIRONMENTAL QUALITY
NORTH CAROLINA RECYCLING BUSINESS ASSISTANCE CENTER





# 1<sup>ST</sup> OPTION-REDUCE/REUSE

- Could you change the material you are using?
  - Source reduction
- Can you change the packaging to be reusable or reduce the amount of packaging?
- Is your packaging recyclable?
- Is your waste a resource for someone else?







## NARKET CHALLENGES

- Your problem recyclables are most likely not a high value material
  - Markets fluctuate
  - Your problem material is not worth what it may have been in the past
  - It's a "buyers market"
- Cost avoidance
  - Best case scenario is a cost neutral solution
    - You will likely have to pay to have material recycled





## WARKET CHALLENGES

Study by Rob Taylor, North Carolina Department of Environmental Quality

- Average market value of a ton of mixed recyclables at a MRF dropped from just over \$180 in early 2011 to less than \$80 at the end of 2015
- Value has since rebounded to a little over \$100



# NARKET CHALLENGES

- You will likely need more than one recycling vendor
- Truckload quantities
  - Storage
  - Aim for mixed loads
- Communication and Time Challenges
  - Recycling may not be your only job
  - Vendors may have a million questions or,
  - Vendors can be unresponsive





# CHECK ON YOUR CURRENT TRASH VENDORS

- When does your trash contract expire?
- Are the charges correct?
  - Correct number of tips
  - Correct number and size of dumpsters
- Are they "dumping air"?
- Are you paying more than one trash company?
- When is the last time you compared pricing?





#### **Know your stuff:**

and Customer Service

Any recycling vendor that you choose to work with will want to know 4 things:

- · What do you have?
- How frequently do you have it?
- How much do you have?
- How is it prepared and stored?





# WHAT DO YOU HAVE?

Environmental Assistance and Customer Service ENVIRONMENTAL QUALITY



- Perform a waste walk-through of your facility
- Identify items that are currently recycled
  - List vendor info for each item
- Identify items that need to be recycled
  - Take pictures of those items in use and in storage
  - Place smaller item sample in a clear zipping bag





# HOW FREQUENTLY DO YOU HAVE THIS ITEM?

Environmental Assistance and Customer Service
ENVIRONMENTAL QUALITY

- On-going items that you can provide a consistent quantity of on a monthly or quarterly basis
  - May prove to be the most successful for a recycling program
  - Vendors with a consistent supply can sometimes create a market for items that they know they will always have on hand
- Seasonal recyclables you may only have a few months out of the year
- One-time Items that you do not have on a regular basis, but have accumulated due to cleanout project, manufacturing error or one-time process
  - Seasonal or one-time items can be more difficult to recycle, especially if they are uncommon items





# HOW MUCH DO YOU HAVE?/ HOW IS IT PREPARED?

- Estimating actual tonnage of a material can be difficult
- Try to estimate how much you have in terms of shipping
  - There are three basic ways that most recyclers will accept loads that are not wood or large metal based:
    - Truckload
    - Bales
    - Gaylord boxes





# HOW MUCH DO YOU HAVE?/ HOW IS IT PREPARED?

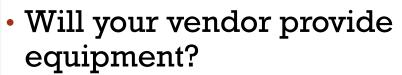
- Truckload- Many recycling vendors are willing to put empty trailers at a location to collect recyclables.
  - Vendor may specify single material
  - Ask if you can place different material types on trailer
  - Separated recyclables can be worth more, but the expense of separating by your employees and the space taken by a trailer could cost your company more than accepting less money to comingle your recyclables
- Bales Many companies have balers on site to prepare their recyclables such as cardboard, textiles, paper, plastics, aluminum.
- Gaylord boxes- Gaylord boxes are reusable shipping boxes that can be an inexpensive alternative to baling material.





# HOW MUCH DO YOU HAVE?/ HOW IS IT PREPARED?





- Balers, trailers, Gaylord boxes, densifiers
- Will your company need to purchase additional equipment?
  - Can increase value
  - Tax credits available





# FIND YOUR RECYCLING VENDOR

- Gather all of your information and samples in one place
  - Item description
    - Samples
    - Pictures
  - Frequency
  - Quantity
  - Preparation / Storage







### FIND YOUR RECYCLING VENDOR

- Talk to your current recycling and trash vendors
  - Can they take additional materials?
  - Do they have recommendations?
- When is the last time you compared pricing?





#### FIND YOUR RECYCLING VENDOR

Environmental Assistance and Customer Service
ENVIRONMENTAL QUALITY







#### HELP!

- NC DEACS
  - ESI
  - WRP (No 'K' and not in Cincinnati)
- NC Recycling Markets
   Directory
- NC Waste Trader





## THANK YOU AND GOODNIGHT!



# MIKE GREENE RECYCLING BUSINESS DEVELOPMENT SPECIALIST NC DEPARTMENT OF ENVIRONMENTAL QUALITY NORTH CAROLINA RECYCLING BUSINESS ASSISTANCE CENTER 919.707.8137 MIKE.GREENE@NCDENR.GOV